

YouthMetre – the dialogue is taking place and shaping youth policy strategy

The Youthmetre is an innovative project funded by the European Commission targeting young Europeans, aged 18-29. The YouthMetre e-tool encourages the EU Member States, municipalities and regions to communicate the effective policy reforms in the Youth sphere. Moreover, the project intends to engage European youth in active participation in society and uses #Yengage.

Through Erasmus Plus Programme – Key Action 3: “Forward-looking cooperation projects” – the YouthMetre aims to involve young citizens in European policy making processes. The project is supported by six diverse partner organisations with the same goal to bridge the gap between the institutions, policy makers and the youth: EUROGEO, Universidad de Zaragoza, European Youth Press, Association des Agences de la Démocratie Locale, ARS for Progress and CESIE.

The vital part of the YouthMetre e-tool is collecting the needs of youth in key policy areas will serve as guidelines to public institutions in addressing them.

The project works with study groups from EU countries, each constituting of 10 members, gender balanced optimally. Study groups are going to be testing the YouthMetre content and functionality to optimize the project and evaluate the “well-being” of Europeans in 8 key topics of the EU Youth strategy. The YouthMetre allows young people to address needs and encourages them to voice their opinions and take actions in developing the European policy on national level.

With the digital dashboard, young people will be empowered, able to gain skills, knowledge and access information about the performance of the authorities in Youth field. The actions of the policy makers could be measured and compared. The YouthMetre also serves as a feedback for the policymakers on how to improve their activities and communication strategies in connection with youth. Eventually, the YouthMetre supports EU Member States in implementing policy reforms.

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