



YouthMetre

Advocacy is... find a definition

Presentation - Module 4

How to advocate and engage with policy makers



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What is advocacy?

There is not only one commonly accepted definition of this term, because advocacy has many forms, for example:

- social justice
- ideological
- structural
- policy
- media... you can think of other forms and share them with others.

Advocacy is focused on diverse topic, such environment, health-care, justice, or **youth well-being**.

When looking for its definition we focus on a political or social care context, not legal/law.



Definitions of advocacy and guidebooks

https://mffh.org/wordpress/wp-content/uploads/2016/04/AFJ_what-is-advocacy.pdf

https://www.unicef.org/evaluation/files/Advocacy_Toolkit.pdf

<https://www.thefreelibrary.com/Connecting+young+adults+and+libraries+in+the+21st+century.-a0164421472> (youth advocacy)

<http://unoy.org/wp-content/uploads/Youth-Advocacy-for-a-Culture-of-Peace.pdf>

<http://www.cmhsrp.uic.edu/download/SystemsAdvocacyPPT.pdf>

<http://advocacyguide.icpolicyadvocacy.org/21-defining-policy-advocacy>



Advocacy is...

Now it is your turn – what comes to your mind when someone says „advocacy“.

1) Write down 3 words,

2) then form groups and develop your own definition.

Official definitions of advocacy

Advocacy is...

... any action that speaks in favour of, recommends, argues for a cause, supports or defends, or pleads on behalf of others. (Aliance for Justice)

... the deliberate process, based on demonstrated evidence, to directly and indirectly influence decision makers, stakeholders and relevant audiences to support and implement actions that contribute to the fulfilment of children's and women's rights. (UNICEF)

Youth advocate is...

... a person who believes in creating the conditions under which young people can make decisions about their own lives. (Dorothy Broderick, the founder of Voice of youth advocates magazine)

Your definitions of advocacy

Advocacy is...

This is the place for your definitions of advocacy. We believe it is useful to define what advocacy means for you and compare it with others. It shall help you to develop your own truly original and successful advocacy campaign.



YouthMetre

www.youthmetre.eu

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